

AGENDA
Senior Staff Meeting
Monday, 13 May 1963, 11:00 a.m.

- | | |
|---|---------|
| 1. The Hundred Universities Program -- Visit of CIA Recruitment and Public Relations Teams This Fall | Echols |
| 2. European Trip | Cline |
| 3. Brief Status of Early Retirement | Houston |
| 4. Comments by the DDCI | DDCI |

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Next 1 Page(s) In Document Exempt

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LBA

16 May 1963

MEMORANDUM FOR THE RECORD

SUBJECT: Senior Staff Meeting, Monday, 13 May 1963

1. See attached for list of those present.

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2. General Carter opened the meeting by asking Mr. Echols to discuss Agency recruitment and the Hundred Universities Program. Mr. Echols mentioned briefly that CIA recruitment this year had been successful with good candidates approaching the Agency. He then asked [] to discuss the Hundred Universities Program. [] started by noting that when the university associates were at CIA last fall they noted a feeling of sensitivity on the part of CIA personnel about our public image and they felt that this was impeding our efforts. They stressed that there was no need for such a feeling and suggested that as part of our recruitment program we send teams to the field to have off-the-record talks with selected candidates who are serious about the possibility of CIA as a career. They also mentioned that a by-product of such an approach would be better public relations in the academic community since the word would filter down through the heads of departments to the students. [] mentioned that our recruiters had already visited 15 campuses in the last year and their hope was to touch eventually every college in America. For the present we must confine ourselves to about one hundred colleges a year which is the manageable maximum.

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3. The program this year will begin on the week of 4 November. [] explained that 4 November was chosen because it is necessary for CIA to approach the colleges early in the academic year so that there is ample time to carry out the processing procedure for interested candidates. Twenty teams will go to selected areas and visit at five colleges in each area. [] mentioned that the Office of Personnel would make all of the arrangements for travel. The job of the team members from operating components will be:

a. Describe the role of CIA in National security.

b. Describe the academic disciplines that we need to fulfill those roles.

c. Field any questions from the students.

4. General Carter mentioned that we should get out as soon as possible notices explaining what is expected of the team members. He also mentioned that he had sent letters to the service academies suggesting that men who do not meet service physical standards consider CIA as a career. The response has been excellent. General Carter also encouraged individuals in continue to spot eligible candidates for CIA employees in their own "academic bailiwicks".

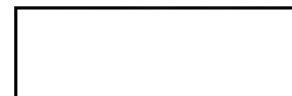
5. Colonel White mentioned that the associates have also been critical of CIA recruitment procedures in that various components dispatch separate recruiters. Their efforts were not only uncoordinated but at times at cross purposes with other CIA components. General Carter responded to this by stating that such procedures would not be tolerated by him and that we are a single Agency and will operate and recruit as such.

6. Mr. Houston had nothing new to report on Early Retirement legislation.

7. Since Mr. Cline was called from the room, he was unable to give his 15-minute presentation on his trip to Europe.

8. General Carter asked Mr. Colby if there was anything significant to report on the recent meeting in Hawaii with Secretary McNamara. Mr. Colby mentioned that there was general agreement at the meeting to let CIA carry on as it has been. On the budget side he mentioned, in response to a question from Mr. Bross, that the Switchback concept was not changing. He also mentioned, in response to a question from General Carter, that there was no effort to limit CIA activity in the area. On the National level Mr. Colby mentioned that General Harkins believes things are going as well as can be expected and that General Harkins was optimistic about the outcome of South Vietnam. The South Vietnamese are gaining self-confidence and as a by-product are anxious to cut back on the number of Americans. Mr. Colby thinks this should be no major problem because Secretary McNamara would also like this.

9. Mr. Bross thanked the assembled multitude for providing data for their Five-year Review exercise.



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